



## E-learning for Behavior Change Packages

<https://www.3cisd.com/e-learning-for-behavior-change>

All e-learning packages are fully customizable for your organization's needs and budget!

Contact us at 888-598-0103 or [services@3cisd.com](mailto:services@3cisd.com) to schedule a live demo.

COMPONENT	BASE	ENHANCED	OPTIONS
<i>Instructional videos</i>	<ul style="list-style-type: none"> <li>Up to 3 hours, subdivided into any number of modules</li> <li>Travel for 2 3C Institute staff or 2 client SMEs for 2 days</li> <li>Transcription &amp; posting</li> </ul>	<ul style="list-style-type: none"> <li>Up to 6 hours, subdivided into any number of modules</li> <li>Up to 1 hour of narration</li> <li>Travel for 2 3C Institute staff or 2 client SMEs for 2 days</li> <li>Transcription &amp; posting</li> </ul>	Discount of \$2,500 if no travel required & client provides editable video files
<i>Demonstration videos</i>	<ul style="list-style-type: none"> <li>Up to 15 minutes, subdivided into 1-3 segments</li> </ul>	<ul style="list-style-type: none"> <li>Up to 30 minutes, subdivided into 2-6 segments</li> </ul>	Add demonstration videos in 10-minute segments for \$1,500
<i>Motion graphics</i>	<ul style="list-style-type: none"> <li>Up to 15 minutes for illustration &amp; engagement</li> </ul>	<ul style="list-style-type: none"> <li>Up to 30 minutes for illustration &amp; engagement</li> </ul>	Add motion graphics in 5-minute segments for \$2,500
<i>Survey questions</i>	<ul style="list-style-type: none"> <li>Up to 50 questions</li> </ul>	<ul style="list-style-type: none"> <li>Up to 100 questions</li> </ul>	Add questions in groups of 20 for \$250
<i>Interactive elements</i>	<ul style="list-style-type: none"> <li>Up to 20 with art &amp; feedback</li> <li>Quick Review dashboard</li> </ul>	<ul style="list-style-type: none"> <li>Up to 30 with art &amp; feedback</li> <li>Quick Review dashboard</li> </ul>	Add interactives in groups of 5 for \$2,000
<i>Mini-games</i>	–	<ul style="list-style-type: none"> <li>Up to 2 for quick practice</li> </ul>	<a href="#">Contact us</a> for a quote for custom mini-games
<i>Virtual simulations</i>	–	<ul style="list-style-type: none"> <li>Up to 2 for practice &amp; feedback</li> </ul>	<a href="#">Contact us</a> for a quote for additional simulations
<i>Custom reports</i>	<ul style="list-style-type: none"> <li>Up to 2 (e.g., survey results)</li> </ul>	<ul style="list-style-type: none"> <li>Up to 4 (e.g., survey results)</li> </ul>	Add reports for \$1,200 each
<i>Final test &amp; certificate</i>	<ul style="list-style-type: none"> <li>Downloadable &amp; printable</li> </ul>	<ul style="list-style-type: none"> <li>Downloadable &amp; printable</li> </ul>	–
<i>Course user metrics</i>	<ul style="list-style-type: none"> <li>For final test, responses, &amp; behavior (e.g., time spent)</li> </ul>	<ul style="list-style-type: none"> <li>For final test, responses, &amp; behavior (e.g., time spent)</li> </ul>	–
<i>Branding</i>	<ul style="list-style-type: none"> <li>Incorporates client's branding</li> </ul>	<ul style="list-style-type: none"> <li>Incorporates client's branding</li> </ul>	Develop branding for \$7,000
<i>Hosting</i>	<ul style="list-style-type: none"> <li>Linked from client's website</li> <li>Webpage describing course, instructor, &amp; learning objectives</li> </ul>	<ul style="list-style-type: none"> <li>Linked from client's website</li> <li>Webpage describing course, instructor, &amp; learning objectives</li> </ul>	Develop website with home page & up to 10 subpages for \$10,000  Add community features (e.g., discussion board) for \$2,000
<b>Total Cost*:</b>	<b>\$60,000</b>	<b>\$100,000</b>	<a href="#">Contact us</a> for a quote.

## E-learning for Behavior Change Course Examples

To access each course, log in with the following:

E-mail: [visitor@3cisid.com](mailto:visitor@3cisid.com)

Password: 3cvisitor

COURSE	DESCRIPTION
<b>BASE PACKAGE EXAMPLES</b>	
<p>Student Curriculum on Resilience Education (SCoRE): Propel  <a href="http://www.scoreforcollege.org/propel">http://www.scoreforcollege.org/propel</a></p> <p><i>Developed in partnership with LEAD Pittsburgh with funding from Autism Speaks</i></p>	<p>Developed to address the specific needs of students seeking disability services in college. Adapted from a research-based resilience program designed to help college students cope with the personal, social, and academic challenges of college life (SCoRE).</p>
<p>WORK: Web-based Occupational Resource Kit  <a href="https://workresourcekit.com/course">https://workresourcekit.com/course</a></p> <p><i>Developed with funding from the National Institute on Disability, Independent Living, and Rehabilitation Research</i></p>	<p>The first self-paced, adaptive job skills intervention designed specifically to meet the learning styles and social and emotional needs of students with intellectual disabilities.</p>
<b>ENHANCED PACKAGE EXAMPLES</b>	
<p>Relapse Prevention Program  <a href="http://www.ariserpp.com/course">www.ariserpp.com/course</a></p> <p><i>Developed with funding from the National Institute on Drug Abuse (NIDA)</i></p>	<p>An interactive, online substance abuse relapse prevention program for adolescents that incorporates games for learning and practice.</p>
<p>Strategy Shaper  <a href="http://strategyshaper.com">http://strategyshaper.com</a></p> <p><i>Developed in partnership with the University of Pittsburgh Western Psychiatric Institute and Clinic and Marquette University</i></p>	<p>A personalized, interactive online course that helps early career researchers develop the critical negotiation skills they need to succeed professionally.</p>
<p>Camp AIR  <a href="https://campairprogram.com/course">https://campairprogram.com/course</a></p> <p><i>Developed in partnership with Columbia University and New York University</i></p>	<p>Educates teens about asthma, builds skills for self-management, and provides online and mobile supports for treatment adherence.</p>

\*Post-Development Licensing: Once the E-learning for Behavior Change webpage is launched for end users, a licensing fee of 10% of development costs will be due on an annual basis. This licensing fee covers software hosting, technical assistance to users, secure server certificates and secure data storage, software upgrades, administrative access to user-generated data, and other customer services. Significant modifications, improvements, and additions will require a separate development agreement.

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